

## **Parish Council Minutes September 28, 2009**

**In Attendance:** Dave Schaefer, Ruth Blom, Nick Zingarelli, Anne Birrer, Rick Dieringer, Joe Randolph, Doug Barger, Barb Razzano, Diane Wilson, Fr. Mike, Dan Murphy

**Absent:** Rob Schutter, Tim Snyder

**Guest:** Kimberly Carroll (Marketing), Hank Wolfer (Festival)

Opening Prayer led by Ruth Blom

Minutes from August 24, 2009 were read and approved.

**Marketing Report** – Kimberly presented 4 primary logo designs. Parish Council discussed logos and made a motion to select the design with the oval St. V in the center with the Serif font. Motion passed 7 in favor, 1 abstention. Marketing would like to unveil the logo soon. Presented articles and marketing press releases in regards to the National Blue Ribbon School award. Would like to switch billboard companies to Lamar instead of Norton this year, billboards will be easier to read with a blue & white color scheme. Funds for the billboards are already in the budget. There was a motion to let the marketing group select billboard locations. Unanimously approved. Motion to buy an ad on the back of the bulleting to promote blue ribbon status passed with 4 in favor, 3 opposed and 1 abstention. (Upon further inquiry the bulletin ad set was in place and we could not get the center location. It was recommended to place blue ribbon status on front of bulletin at no charge.)

**Festival** – Hank Wolfer finishing his 25<sup>th</sup> year, is resigning as chairperson of the parish festival but offered assistance until 2011. He provided information on how the festival is currently running. Nick Zingarelli and Rick Dieringer both volunteered to take on this task and will work with Hank in the transition phase. Festival numbers were presented and while the gross profit was down \$18,000 from the past year the net profit only showed a \$2000 decrease due to changes and reduced expenses. 2009 net profit is \$60,620.

**Finance Report** – Presented by Deacon Dan Murphy. Topics covered were August Financial Report, Benchmarking, 2010-2011 Budget, and Faith Direct. Stewardship address was presented to the parish last weekend, only 33 pledge cards had been returned.

- Financial Report – August financials show a (\$86,161 projected deficit) This figure includes expenses from building improvements allocated from the Gress endowment.
- Benchmarking – Parish revenue percentages were presented comparing four Eastside parishes. St. Veronica's total offerings are the lowest but we had the highest Bingo & Festival percentage.
- 2010-2011 Budget – the budget process is still underway. The final budget will be presented to Parish Council in January. The budget goal is to break even or achieve a surplus. Deacon Dan is developing budget worksheets for tuition, wages, church & school budgets and input and output worksheets.
- Faith Direct – moving forward. Faith Direct accepted the proposed language changes.

**Tree of Appreciation** – Selections are due to the parish office by tomorrow. Three individuals/couples will be selected. Fr. Mike would also like to add former Pastor Rev. Dennis Caylor to the tree.

**Parish Leadership Retreat** – Fr. Larry Tensi was not available to assist us with this year's retreat. Fr. Mike, Deacon Dan and Doug Barger met with Michael Vanderburgh from the Archdiocese Stewardship office and he agreed to be our guest speaker. He will have an interactive presentation on getting involved. A parish ministry survey will be posted on the website. The retreat will start at 9 a.m. (8:30 a.m. sign in/refreshments) and is expected to last until 1:30. PC is expected to attend as well as parish leaders, finance commission and school board.

**PTO Bylaws** – PC subcommittee will communicate with PTO. PC approved the subcommittee recommendations.

**Missalettes** – Annual Sunday missalettes will fit in pews. Cost is \$1.95 each. St. Veronica has 170 pew rack holders. 400 books will be ordered. The missalette will coincide with the new liturgical year.

**Church sound system** – No activity to date on sound system. Joe Randolph will work with Tim Snyder.

**Fr. Franks 50<sup>th</sup> Anniversary reception** – will be held Sunday, November 8 following 11:30 mass. Diane, Rick and Barb will coordinate this event.

**Terms ending** – Next June, Tim Snyder, Nick Zingarelli, Rick Dieringer and Doug Barger's terms will be ending. We need to start looking now for candidates to run for Parish Council.

Next meeting is October 26, Anne will have prayer.

Meeting adjourned 8:40 pm.